



JJ DiGeronimo

Women in Business Author, Career Strategies for Women Podcast, and Tech Savvy Women Founder

Popular Keynotes

Leadership & Career Advancement

- Accelerate Your Influence & Impact
- Finding & Aligning with Your Mentors & Sponsors
- How Mindfulness Can Benefit Busy Women
- Jumping from Self-Doubt to Self-Efficacy
- Boards, A Seat for Women to Seek

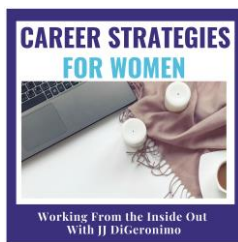
Recruiting Women

- Effective Strategies to Find Diverse Talent
- Increase Diverse Talent from the Inside Out

Diversity

- Increasing Thought Diversity & Sponsorship
- Developing & Advancing Women Leaders

Career Strategies for Women that Work Podcast



- [1: Moving Beyond Burnout with Perspective, Focus & Gratitude](#)
- [2: Aligning Your Yeses for Your Next Level of Impact](#) *Includes 4 Page Worksheet*
- [3: Leaping from Impostor Syndrome to More Self-Efficacy](#)
- [4: 5 Things You Need to Know to Get Promoted Beyond Good Work](#) *Includes Worksheet*
- [5: Do You Give Your Power Away at Work?](#) *Includes Questions for Women's Groups*
- [6: Strategically Sharing Your Accomplishments](#) *Includes Worksheet*
- [8: Why Women Need Mentors & Sponsors at Work](#) *Includes Worksheet*
- [9: Sidestepping Self-Doubt](#) *Includes Fear Chart*
- [10: Creating Relevance to Bridge Your Professional Gaps](#) *Includes Worksheet*

Previous Keynotes

Corporate Women's Group

- IBM - The Women of Watson Health
- Jabra - Women's Network
- Ingram Micro - Women's Forum
- Lubrizol's - Leadership Summit
- Vertiv - Partner Summit & Corp. Book Club
- VMware - Women of Purpose
- GE's Women's Network
- Karpinski Engineering
- Timken - Women's Information Network
- KeyBank's - Women in Technology & Ops
- Ulmer & Berne LLP - Women in Law
- ForeScout - Women Network
- Hyland - Empowering Women in Tech
- Neustar - ERG - Women
- Raymond James - Women in Capital Markets
- Telarus - Alliance of Channel Women
- UCB - Women's ERG
- SHI - Corporate Book Club for Women

Corporate Meetings & Events

- Rockwell Automation
- Discover
- Meaden & Moore
- Union Pacific Railroad
- Cisco
- EMC
- Nestle
- The Sherwin-Williams Company
- Bank of America
- Amazon

Women's Organizations

- IEEE International Leadership Conference
- NAWBO, Advancing Women Entrepreneurs
- WELD's Women's Leaders Event
- WITI - Women's Network
- Business and Professional Women (BPW)
- YMCA - Women in Leadership
- WFF Leadership Conference



JJ DiGeronimo

Award-Winning Author for Women in Business, Career Strategies Podcast, D&I Expert and Tech Savvy Women Founder

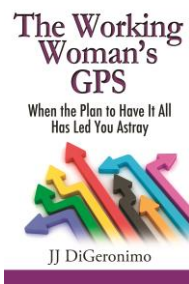
Many professional women aspire to advance their careers. Yet many encounter a sea of obstacles because they don't have "the playbook" to navigate corporate cultures and organizational landscapes. In this book, JJ shares real-life examples of women leaders and the stumbles and successes their journey has encountered on their way to their perfect position.



Recognition

- [7 Impactful Books All Women in Tech Should Read](#), Jennifer Bosavage, March 2021
- [13 Books That Inspire Modern Women to Speak Out](#) Improve Her Health, July 2019
- WINNER: 2017 Axiom Book Awards for Women in Business - Diversity Book
- WINNER: 11th Annual National Indie Excellence Awards (NIEA)
- WINNER: 2017 Reader's Favorite Bronze Medal in Non-Fiction Women Genre
- FINALIST: 2017 Eric Hoffer Book Awards & Next Generation Indie Book Awards
- [Women in Tech: The Crucial Steps To Accelerate Career Growth](#), Forbes, Sept. 2016

Are you plodding along stuck in the same old patterns? Has your energy up and left? Are you overworked and overcommitted? Do you let fear keep you from taking the very risk that could energize your life? JJ DiGeronimo realized that during her pursuit to achieve society's plan for women she was led astray from her best self. She then initiated a life evaluation that effectively enabled her to recalculate her course. In this must-read book, JJ shares her story and the stories of many women who have worked through their plan to have it ALL!



Recognition

- [37 Empowering Books for About Strong Women](#), Fupping, Sept. 2019
- [5 Business Books Every Woman Needs for Success](#), Medium, Sept. 2019
- [Successful Women Studied These 11 Books](#), Pretty Progressive, July 2019
- [13 Books That Inspire Modern Women To Speak Out](#) Improve Her Health, July 2019



Tech Savvy Women, (TSW) works with organizations to advance women in technology and STEM-based organization to unlock business value. Since its inception, Tech Savvy Women has empowered women in business through online and in-person events, books, and executive sessions. TSW members share a wealth of knowledge, and experience with over 6500 women in various industries and technical disciplines.

